

Anastasia's Restaurant & Pizzeria finds the perfect recipe with the Hyperion™ LED display from Electro-Matic Visual

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Anastasia's Restaurant & Pizzeria has some of the best food in all of New Jersey. From children's meals, to specialty pizzas, to a flavorsome pulled pork dinner, Anastasia's has a great variety with great quality. So how does Anastasia's communicate their finest foods to potential customers? With their new Hyperion™ LED display. Electro-Matic Visual and EM Signs teamed up to give Anastasia's the ultimate experience and the best advertising medium.

"It turned out great and so far," Anastasia's owner MaryJean Negri said. "We have been happy with how easy it is to change to board."

This incredible display is the perfect way for Anastasia's to communicate specials, awareness, and generate overall business.

The Hyperion™ LED display provides bright, sharp images, in red or amber, that attract anyone passing by. Anastasia's 16mm Hyperion™ LED display will reach out to new customers and raise awareness with a dynamic and cost effective approach.

"Our client was interested in dressing up the existing sign and adding a LED reader board. So the combination of elements and restrictions led us to retrofitting one of Electro-Matic Visual's Hyperion™ mono red units," stated Dave Diesel of EM Signs, LLC. "The combination of cost effectiveness, quality and features is what eventually led us to choosing this unit."

Electro-Matic is extremely excited to have their Hyperion™ LED display installed at Anastasia's Restaurant & Pizzeria. This easy to maintain, change and program Hyperion™ LED display provides Anastasia's with another outstanding communication tool contributing to their success.

"We want to thank Dave and Ron from EM Signs for introducing us to the Sparta, NJ area," added Electro-Matic Visual salesman Jason Sluyter. "We enjoyed supporting their efforts on this project. We are excited for this blossoming partnership."

